



ROSS J YUKAWA

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PROFESSIONAL EXPERIENCE

DMI AGENCY Visalia, CA 10/11 to 11/16

SENIOR ART DIRECTOR / GRAPHIC DESIGNER

Responsible for creative concepts and designing of ad campaigns, websites, web banners and various print materials which included: corporate identity, corporate style guides, brochures, direct mail pieces, advertisements, billboards, packaging, posters and newsletters for a wide range of clientele. Was also responsible for redesigning the agency produced magazine *Lifestyle* and was responsible for it's monthly art direction. Responsible for mentoring and training of junior graphic designers.

PANAGRAPH / ASTONE / CATALYST Fresno, CA 4/97 to 8/11

SENIOR ART DIRECTOR / GRAPHIC DESIGNER

Developed and designed ad campaigns, websites, web banners and various print materials which included: corporate identity, corporate style guides, brochures, direct mail pieces, advertisements, billboards, menus, packaging, posters and newsletters for a wide range of clientele. Responsible for mentoring and training of junior graphic designers.

MONTAGE DESIGN Fresno, CA 3/94 to 4/97

ART DIRECTOR / GRAPHIC DESIGNER

Managed and designed art projects from initial client contact to final artwork production. Was in charge of concept, design and pre-press production of a wide variety of print materials including: corporate identity, brochures, newsletters, menus, packaging, posters, and product sheets.

PRISMA GRAPHICS Fresno, CA 2/89 to 3/94

GRAPHIC DESIGNER

Designed art projects and provided pre-press production of a wide variety of print materials.

SKILLS

Strong concepting, design and layout skills for print and web. Photo editing, simple illustration, tight comping ability. Full computer graphic skills on the Macintosh platform. Coordinating and directing photoshoots and press checks. Mentoring and training of junior graphic designers.

SOFTWARE

Adobe InDesign CS5, Adobe Photoshop CS5, Adobe Illustrator CS5, Adobe Acrobat

EDUCATION

California State University, Fresno

Bachelor of Arts, Mass Communications - Journalism/Advertising

Kings River Community College

Associate of Science, Agricultural Business